

The **SAUVION** Difference



Origin

France

Appellation

Loire Valley

Year Founded

1935

Winemaker

Pierre-Jean Sauvion

With Deutsch Family

Since 1981

Tagline

Pure Pleasure

Website

sauvion.fr

Sauvion Facts

- Long established in the Loire Valley, Sauvion is now operated by university trained oenologist Pierre-Jean Sauvion, 4th generation of his family to be involved in winegrowing/winemaking
- The Sauvion home "Château du Cléray-Sauvion" has belonged to the family since 1935 and is one of the oldest estates in the Sèvre et Maine
- In 1981, Sauvion Et Fis became the first brand represented by Bill Deutsch in the United States, laying the foundation for the company that exists today
- Pierre-Jean Sauvion calls himself "Façonneur de Plaisir," (pleasure craftsman), willing to share his passion and the pleasure of flavor
- Sauvion is the largest and most important producer in the Muscadet region
 - ✦ Was praised as "undoubtedly the best-known Muscadet producer" by Robert Parker
- Sauvion is comprised of more than 100 acres of estate vineyards
- 70% of Sauvion's production is dedicated to white wines, mostly in the Muscadet AOC
- Sauvion produces more than 300,000 cases of wine per year in a wide variety of styles, including red, white and rose, still and sparkling, dry to sweet
- Sauvion wines are varietally correct, expressive of terroir, and modest in alcohol, appealing to wine savvy consumers and buyers looking for hand-crafted quality and food friendliness
- Sauvion exports more than 60% of its production to more than 80 countries, where its Muscadet can be found on the most prestigious tables around the world



Muscadet
Sèvre-et-Maine
Lower Loire



Sancerre
Upper Loire



Vouvray
Middle Loire



Rosé
d'Anjou
Middle Loire



Chinon
Middle Loire