## The **LUKSUSOWA** Difference





## Origin

Poland

## **Year Founded**

1928

## **With Deutsch Family**

Since 2010

# **Sustainable Agriculture Practiced** Yes

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## **Key Selling Point**

Polish potato vodka in the mid-priced tier that delivers award winning quality, rivaling that of brands four times it's price.

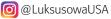
### **Tagline**

Uncompromised quality since 1928

#### Website

Luksusowavodka.com







### **Luksusowa Facts**

- Luksusowa Vodka (pronounced LOOK-SOO-SOH-VAH) was created in 1928 in Poland. Luksusowa means 'Luxury' in Polish
- Triple distilled from potatoes, filtered through charcoal for purity and then blended with pure Artesian well water
  - » Potatoes deliver richer, denser, and smoother Vodka than those more traditionally distilled from grain or grapes
- Boasts more than 90 years of premium quality production, winning over 40 awards since inception.
- Luksusowa is 100% Gluten Free, Kosher and non-GMO
- Delightfully versatile Luksusowa is a superb mixer
  - » Distinctively smooth, it is also enjoyed on the rocks or served neat
- Luksusowa is the #1 Selling Potato Vodka in the US









