# The **LAYER CAKE** Difference

# LAYER CAKE







# Origin

California, Italy, Australia, Argentina and New Zealand

### **Appellations**

California- Central Coast Italy- Puglia Australia- South Australia Argentina- Mendoza New Zealand- Marlborough

# **Year Founded**

2006

#### Winemaker

Nancy Walker

#### With Deutsch Family

Since 2018

# **Key Selling Point**

10 Richly Layered Wines from five countries, all influenced by the vineyard soil; every layer tells a story

# **Tagline**

Richly Layered Wine From The Best Regions On Earth

#### Website

@layercakewines

f facebook.com/layercakewines

www.layercakewines.com

# **DEUTSCH FAMILY**

#### **Layer Cake Facts**

- Layer Cake is owned by Vintage Wine Estates in Napa, California.
- Layer Cake's name was born out of the simplicity of something handmade, a quality token of love like a cake your grandmother would have made for you on a special occasion.
- Layer Cake is a unique wine brand with wines from multiple countries, making it the pioneer of the passport wine concept with a mission of finding the best varietals in the best regions around the world.
- Layer Cake is a multi-dimensional brand that evokes curiosity, continuous discovery and emphasizes the moments that keep life exciting (especially ones shared with family & friends).
- Nancy Walker is Layer Cake's lead winemaker. She artfully blends from different regions of the world to develop rich, plentiful, wines that make up Layer Cake.
- Layer Cake currently makes wines in 5 countries: Argentina, Italy, Australia, New Zealand and California, USA.
- Winemaking style: rich, complex, fruit forward wines with layers of flavor.





**New Zealand** 



California

