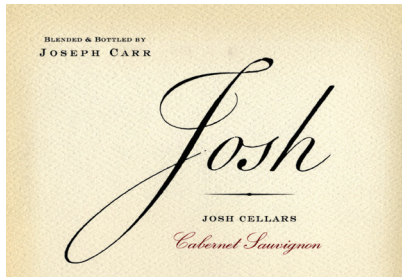


The **JOSH CELLARS** Difference



Origin

California

Appellation

California, Central Coast, North Coast

Year Founded

2005

Winemaker

Wayne Donaldson

With Deutsch Family



Since 2011

Key Selling Point

Made by a son to honor his father, inspired by the values of family and hard work, Josh Cellars is the wine made for sharing with those who matter most.

Website

joshcellars.com

 facebook.com/JoshCellars
 @joshcellars

Josh Cellars Facts

"We've always had one goal: make the most delicious wine." – Joseph Carr, founder

- Founder Joseph Carr learned the importance of hard work and high standards from his dad, applying these same values to his wines. The result has made Josh Cellars the #1 premium wine in America, selling over 4 million cases a year.
- Josh Cellars was created as a tribute from son to father. Joseph Carr named the brand after his father, Josh, a hard-working veteran of the U.S. Army who was dedicated to serving his community of Berlin, NY as a volunteer firefighter.
- From the start, Joseph Carr was drawn to the way a glass of wine tells a story, and can transport the drinker around the world, to beautiful vineyards and into the company of master winemakers. He started his career as a wine steward at the age of 23, eventually working as a sommelier at leading restaurants across the country.
- In 2002, he decided to pursue his passion, learning to make wine alongside Ted Edwards at Freemark Abbey.
- He soon released his first Cabernet under his namesake Napa Valley wine label, Joseph Carr Wines.
- In 2005, inspired by the rich, elegant, and approachable Cabernet he found in the Red Hills of California's Lake County, he launched Josh Cellars.
- In 2011, winemaker Wayne Donaldson took over the winemaking for Josh Cellars, bringing with him over 27 years of wine making experience around the world.
- Donaldson now works with growers from across Napa, Sonoma, Mendocino and across the Central Coast, where his skills and experience in crafting fine wines have earned him dozens of 90+ scores from *Robert Parker, Jr., Wine Spectator* and *Wine Enthusiast*.



Chardonnay
California



Sauvignon Blanc
North Coast



Pinot Grigio
California



Rosé
California



Pinot Noir
Central Coast



Merlot
California



Legacy
Red Blend
California



Cabernet
Sauvignon
California



Craftman's Collection
(on premise only)
California

