

# The **GRAY WHALE** Difference



## Origin

California

## Year Founded

2016

## With Deutsch Family

2019

## Sustainable Agriculture Practiced

Yes

## Key Selling Point

Sustainably sourced botanicals foraged along the migratory path of the California Gray Whale

## Tagline

"Taste your way along the Pacific coastline"

## Website

[www.graywhalegin.com](http://www.graywhalegin.com)

## Gray Whale Facts

- Founded by husband and wife team, Marsh Mokhtari and Jan Livingston, to celebrate the annual 12,000 mile migration journey of the gray whale.
- Ultra clean, 7-times distilled gin flavored with hand-foraged or sustainably farmed botanicals from along the migratory path of the gray whale.
- California botanicals include:
  - » Juniper from Big Sur
  - » Limes from Temecula
  - » Fir from Sonoma
  - » Kombu Sea Kelp from Mendocino
  - » Mint from Santa Cruz
  - » Almonds from Central Valley\*
- Blend of unique botanicals leads a versatile gin that pairs with a variety of craft tonics, classic and modern cocktails.
- Award winning brand voted Number 3 Best Craft Gin Distillery by USA Today's 10 Best. Double Gold at San Diego Wine and Spirits Challenge.
- Gray Whale supports environmental causes and ocean conservation by donating a portion of our annual sales to Oceana and 1% for the Planet.

\*This product is SAFE for consumption for those with nut allergies.



Gray Whale Gin

