

# THE CALLING - PLATINUM SERIES Difference

The  
CALLING



Searby  
Chardonnay  
**Green Valley of  
the Russian River**

Sullivan  
Chardonnay  
**Dutton Ranch**



Patriarch  
Pinot Noir  
**Sonoma Coast**

Fox Den  
Pinot Noir  
**Russian  
River Valley**

Sunny View  
Pinot Noir  
**Russian  
River Valley**

Terra de Promissio  
Pinot Noir  
**Sonoma Coast**



Our Tribute  
Cabernet Sauvignon  
**Moon Mountain: Amaro Vineyard**

## Origin

California

## Appellations

Russian River  
Green Valley of the Russian River  
Sonoma Coast  
Moon Mountain

## Year Founded

2011

## Winemakers

James MacPhail  
Wayne Donaldson

## With Deutsch Family

Since inception (2011)

## Sustainable Agriculture Practiced

Yes

## Key Selling Point

Single vineyard wines from some of the best vineyards in Sonoma

## Tagline

Sonoma Is Calling

## Website

thecallingwines.com

facebook.com/thecallingwine

@thecallingwine

## The Calling Facts

- The Calling Platinum wines are single vineyard and barrel select blends made in very small quantities, representing the culmination of our careful fruit sourcing and exacting winemaking efforts.
- Sourced from sustainably farmed Sonoma vineyards, our Platinum tier Chardonnays, Pinot Noirs and Cabernet Sauvignon highlight some of the best single vineyards throughout the Sonoma AVA.
- Single Vineyard Platinum Wines include:
  - ✦ **Searby Chardonnay:** Searby Vineyard is located in the exceptionally cool Green Valley sub-AVA of the Russian River Valley and contains some of the oldest Chardonnay vines in Sonoma County, still bearing plentiful fruit. Planted in 1972 on a gentle west-facing slope, this ten-acre vineyard is known for its dry-farmed, sandy loam soils and the cool maritime influence of the Pacific. The Calling is the only wine made from this exclusive vineyard block.
  - ✦ **Sullivan Chardonnay:** The Dutton family's 17-acre Sullivan Vineyard sits on a gentle north-facing slope in the Green Valley. Grapes were planted for the first time in 1982. The vines were planted as cuttings of the adjacent vineyard, not grafted on to rootstock. It remains one of the last vineyards in Sonoma not on root stock. The vineyard is, and has always been, dry farmed.
  - ✦ **Patriarch Pinot Noir:** Hailing from the remote Putnam Vineyard on the far western edge of the Sonoma Coast AVA, the Patriarch is our flagship Pinot Noir and the patriarch of our collection. Truly representative of its coastal home and the exceptional quality of Sonoma Pinot Noir, this is a wine made as an homage to our founders' fathers and family patriarchs who encouraged them to pursue their true callings in life.
  - ✦ **Fox Den Pinot Noir:** Fox Den Vineyard is named for the family of foxes who resided on the property when the Smith family settled on the 14 acres on the western edge of the Russian River Valley in 1972. When the Smiths arrived, a family of foxes occupied the original barn on the property. Three generations of the Smith family now participate in the care and management of the vineyard, producing exceptional Pinot Noir and continuing to be stewards of their sacred land. And, to this day, the foxes remain, bringing their young out from the old barn every spring to play and explore the renowned Pinot Noir vineyard.
  - ✦ **Sunny View Pinot Noir:** Planted in 1999, the Sunny View Vineyard is on the Santa Rosa plain in the center of the Russian River Valley AVA. Despite its name, it is a low lying site shrouded in fog overnight and through the morning during the growing season. The result of this very cool site is a delicately balanced Pinot Noir.
  - ✦ **Terra de Promissio Pinot Noir:** Owned by the Karren family, Terra de Promissio ("Land of Promise") is a 50 acre vineyard in the Sonoma Coast AVA where some of the most prestigious Pinot Noir grapes in Sonoma are grown. Today, Terra de Promissio has become one of the most iconic places to grow Pinot Noir grapes in California.
  - ✦ **Our Tribute Cabernet Sauvignon:** This wine was created as a Tribute to our founders' fathers. This refined mountain wine is 100% Cabernet Sauvignon from the exceptional and rugged Moon Mountain AVA in Sonoma County. Grapes are sourced from the eight-acre Amaro Vineyard, perched 1600ft above sea level. The vineyard was terraced by hand into the weathered shale soil. The vineyard lies above the Fog line.
- All grapes are hand harvested and each wine is vinified and aged to highlight the best characteristics of our iconic Sonoma vineyards.



**DEUTSCH FAMILY**  
WINE & SPIRITS

