The **BARONE FINI** Difference



Origin Italy

Appellations

Alto Adige Valdadige Trentino

Year Founded

With Deutsch Family Since 1998

Sustainable Agriculture Practiced Yes

Key Selling Point

DOC Pinot Grigio without the premium price

Tagline

DOC quality at an IGT price

Website

baronefiniwines.com

facebook.com/baronefiniwines



Barone Fini Facts

- In 1497, the two noble Venetian families of Bonmartini and Fini united in marriage and began producing wine in northeastern Italy.
- Today, the Bonmartini Fini family continues to manage the property, producing some of the highest quality Pinot Grigio in the region best known for this crisp, refreshing varietal. Giovanni Bonmartini-Fini (pictured above) is the 15th generation owner and passionate brand ambassador for his family's ancestral wines.
- In a region first cultivated by the Romans, wine production has continued without interruption for millennia, giving Barone Fini a pedigree and consistency that extend well beyond DOC specifications.
- Cultivating grapes in as natural a manner as possible, Barone Fini specializes in producing just two varietals: Pinot Grigio and Merlot.
- All of the fruit for Barone Fini is sourced from fully mature vines and is hand harvested and subjected to rigorous hand sorting to ensure that only the best fruit is used.
- Vinified in an ultra-modern winery located on top of the ruins of an ancient Roman winery, Barone Fini adheres to the highest standards of production, while practicing a strict non-interventionist winemaking regime.
- Long recognized for producing Pinot Grigio of the highest caliber, Barone Fini Pinot Grigio is crisp and clean, focused on the palate, with subtle fruit flavors, balanced acidity, and a lingering finish (DOC in 1975).
- Barone Fini Merlot is unoaked and displays the classic fragrances and flavors of the varietal, suggesting plums and blackberries with good intensity, balance, and structure (DOC in 1971).

