

# The **BELLACOSA** Difference



## Origin

California

## Appellations

North Coast

## Year Founded

2014

## Winemakers

Tom Hinde and David Sayre

## With Deutsch Family

2018

## Key Selling Point

A luxury Cabernet that delivers balance and elegance in an approachable style, letting it be a Cab for all occasions

## Tagline

Make It One of Those Nights

## Website

[bellacosawine.com](http://bellacosawine.com)

 [facebook.com/bellacosawine](https://facebook.com/bellacosawine)

 [@bellacosawine](https://www.instagram.com/bellacosawine)

## Bellacosa Facts

- Bellacosa is Italian for “beautiful thing”.
- Bellacosa was founded in 2014 by Dan Cohn, son of Bruce Cohn of B. R. Cohn. Dan likes to say he was “born into rock and roll and raised in wine”. His father was the manager of the Doobie Brothers band and then launched his wine brand. Dan was raised around industry legends like Helen Turley and Merry Edwards.
- Bellacosa is a Cabernet Sauvignon made from some of the best grapes in the North Coast of California. Grapes are sourced from superior vineyards throughout Napa Valley, Sonoma Valley, Alexander Valley and the Red Hills of Lake County.
- Bellacosa wine is a subtle force that brings people together. Bellacosa was created to enjoy with loved ones and to make any night, one of those nights.
- Bellacosa has received high praise since its first vintage, including being named one of the “Top Ten Wine Brands of 2016” by Wine Business Monthly and “America’s Best New Wine” by Forbes.



Cabernet Sauvignon  
**North Coast**

