

WE BELIEVE
FUN BEGINS WITH
ROO

**[YELLOW TAIL] IS A FUN AND ENJOYABLE
WINE THAT CONSUMERS LOOK FOR AND LOVE!**

[YELLOW TAIL] IS THE:

#1 AUSTRALIAN WINE IN AMERICA

#1 IMPORTED WINE IN AMERICA

#1 ADVERTISED WINE BRAND

#1 IN BRAND AWARENESS

1 IN FACEBOOK FANS



Sources:
Nielsen xAOC L52W ending 7.15.17
Facebook

[let's yellow tail]

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