



## Sustainable winegrowing

Cave de Lugny is a group of producers which chose to take in hand its fate and to master the whole chain since the production up to the consumer.

Our action is based since 1997 on a system of continual improvements, what allowed us to cross a large number of stages successfully, to arrive at a fully integrated management of the HQSE system (Hygiene Quality Safety Environment).

Consumers' demand is heavy about health and environment. Today wine has to match their expectations. That is why our strategy continues naturally today through the Sustainable Development approach, to emphasize the whole work carried out these last years, with a wider gratitude, including at the same time employees and winegrowers.

This commitment, which is well beyond the only considerations of the vineyard, replaces Humans in the heart of the considerations.

This commitment is based on the three pillars of the sustainable development: economic, social and environmental, as well as on the ethics of our initiative towards all the people involved in our



activity: wine growers, employees, suppliers, customers, associations which we support, fellow countrymen... We include all the human interactions which ensue from one and only starting point : the birth of a Bourgogne Wine.

**Learn more about Growers in Sustainable Development [www.v-dd.com](http://www.v-dd.com)**

Label carried by a collective of leading wine-making cellars, from north to south of France, worried of getting involved in a strong approach of sustainable development. This initiative, built on 37 commitments, is the only one dedicated to French wines, complete, well-balanced and constantly evolving. It benefits since its creation from the support of the local, national and professional institutions.

From the vineyard to the glass, all these professionals fascinated by their job, drive progress by integrating simultaneously economic, social, societal and environmental problems into the business administration, the making and the industrialization of the wine.

A stable economy, respected Human Rights and a protected environment ... The Sustainable development is the key to insures a bright future.